

## **OUT-2 DESIGN GROUP WELCOMES GRAHAM TAYLOR DESIGNS (GTD)**

Ho Chi Minh City, August 18<sup>th</sup>, 2020—OUT-2 Design announced today the creation of the OUT-2 Design Group, as part of an integrated strategy to expand the professional services and expertise offered to clients. The move includes the immediate integration of Graham Taylor Designs, one of the longest established international architecture and design practices in Vietnam.

For more than 17 years, OUT-2 Design has provided international-standard design services to clients in Vietnam and the Asia-Pacific region. Their work in areas of workplace, education, commercial and bespoke hospitality has received world-wide acclaim, including more than 25 international architecture and interior design awards.

*In these challenging times, design practices need to adapt quickly and consider how best we can support clients with services and projects that create more impact, with greater efficiency, and effectiveness. Creating the OUT-2 Design Group, and combining the knowledge, skills and resources of Graham Taylor Designs, significantly increases our capacity to provide a broader range of expert design services to clients in Vietnam and across the Asia Pacific region.*

**Andrew Currie, OUT-2 Design Founder, and Group Chairman.**

Founded in Singapore in 1981, Graham Taylor Designs established their Vietnam office in 1997, to provide master planning, architecture, interior, graphic and landscape design services to clients in Vietnam, Asia-Pacific and throughout the world. Their expertise and experience cover a diverse range of projects, including hotels, resorts, and high-rise residential developments, from medium to large-scale.

*In looking for a suitable partner to sustain growth in our chosen profession, we are very pleased to join OUT-2 Design who offer the skills and ability to build on our combined experience and portfolio, allowing us to confidently offer our clients a broader range of skills and expertise. Together we can support clients on projects of all sizes by ensuring the best possible combined and complementary skill sets.*

**Graham Taylor, Founder of Graham Taylor Designs.**

Under the new identity as the **OUT-2 Design Group**, these two well-established practices offer a combined portfolio comprising over 50 years of project, knowledge, and experience. Both the industry sectors served, and the range of professional design services offered, has been expanded to include:

<b>1. CORE SECTORS</b>
Commercial / Office
Education
Hospitality & Leisure
Industrial + R&D
Multi-Residential
Resorts & Hotels

<b>2. CORE SERVICES</b>
Strategic Briefing & Ideation
Master Planning
Architecture
Landscape Design
Interior Design
Graphic Design

<b>3. SPECIALIST SERVICES</b>
Brand Identity & Collateral
Building Analysis, Due Diligence & Advisory
Product Design & Commercialisation
Wayfinding & Signage
Workplace Strategy
Workplace Change Management

To find out more about our services, and how our knowledge, skills and experience can improve the performance of your next project, contact us at, [connect@OUT-2.com](mailto:connect@OUT-2.com) or visit our website: [www.OUT-2.com](http://www.OUT-2.com)